BMC Re-branding : FRCC Survey

SORRY FOR LATENESS IN SENDING THIS OUT

PLEASE SEND IN SURVEY ASAP

The BMC announced on 25th July that they would be changing their trading name from the **“British Mountaineering Council”** to **“Climb Britain”.** The legal entity will still remain as **“British Mountaineering Council”.** FRCC members are members of the BMC. On 28th July following extensive feedback, the BMC reclassified the ‘decision’ to a ‘proposal’ that will be consulted on at the next round of Area Meetings. Details are in a number of articles on the BMC website: [https://www.thebmc.co.uk/climb-britain-update-from-the-bmc?s=5](https://www.google.com/url?q=https://www.thebmc.co.uk/climb-britain-update-from-the-bmc?s%3D5&sa=D&ust=1471859954090000&usg=AFQjCNEIFr_Rr1YcpDwtADCB_IHamOk9bw)

The FRCC Committee would like members’ views so that it can take them into account, when discussing this matter at the September committee meeting, prior to it responding to the BMC.

**Please complete this short survey by Thursday 1st September and return either by email (****president@frcc.co.uk****) or by post (30 Wordsworth Street, Penrith, CA11 7QY) to Ron Kenyon.**

Please look at the detail about the change before completing the survey and not just let one’s initial feelings lead the way.

The FRCC Committee will respond directly to the BMC, but the democratic process is via members at Area Meetings so we encourage FRCC members to attend. If you can attend please notify Ron Kenyon (president@frcc.co.uk) and we will forward to you our initial analysis of the survey results and comments from FRCC committee meeting. Area Meetings will take place at 11 locations across England and Wales between 1st and 14th September, [https://www.thebmc.co.uk/upcoming-bmc-area-meetings](https://www.google.com/url?q=https://www.thebmc.co.uk/upcoming-bmc-area-meetings&sa=D&ust=1471859954090000&usg=AFQjCNGG29PPFOTOjcZnv4QhYBOUCErOAg)

Please indicate or highlight as appropriate

1. Do you think the BMC should change its name to 'Climb Britain'?

* Strongly agree
* Agree
* Indifferent
* Disagree
* Strongly disagree



2. Do you think the BMC should change its name to a name other than ‘’Climb Britain’’, to reflect a broader range of climbing activities including those that do not take place in the mountains?

* Strongly agree
* Agree
* Indifferent
* Disagree
* Strongly disagree



3. If you do not think the BMC should change its name, do you think the BMC could use the name ‘Climb Britain’ as a brand to cover some of its activities?

* Strongly agree
* Agree
* Indifferent
* Disagree
* Strongly disagree



4. Do you think the BMC should only change its name if it has the support of its membership?

* Strongly agree
* Agree
* Indifferent
* Disagree
* Strongly disagree



5. The BMC is consulting its membership about the re-branding through a series of Area Meetings in September 2016. If the BMC National Council decide to proceed with the name change following these meetings, do you think the BMC should consult its membership formally via an EGM (Extraordinary General Meeting)?

* Strongly agree
* Agree
* Indifferent
* Disagree
* Strongly disagree



6. Do you have any comments about either the proposed name change or about the process of implementing the change? Please indicate below -

